



# THE ROTARY CLUB OF NORTH VANCOUVER WHEEL SQUEALS July 14, 2008



*Created and Produced by Jim Cuthbert*

**Guests:** Deneka, Catherine and Wes Michaud, Ali Rashidpour and Jennifer Chapman

**Desk/Greeter/O Canada/Invocation:** Charley Derban registered guests while David Spears greeted those arriving. John Steward led Club members in the singing of O Canada and Mike McCarthy gave the Invocation.

**Presentation:** Jeff Pearce presented our outgoing Youth Exchange student Jennifer Chapman from Windsor High School with the official Youth Exchange Jacket to be worn at all Rotary Events and orientations. We sent our Club's Best Wishes for a rewarding year in Brazil.



## **Announcements:**

- 1. Eat Well, Feel Well:** Club Executive approved a \$1,000 donation towards the Salvation Army's *Eat Well, Feel Well* charity program in support of at-risk youth (youth are active participants). Other North Shore Rotary clubs have committed to similar donations.
- 2. Criminal Record Check:** all Rotarians involved in our youth exchange program need to have a RCMP criminal record check. Visit the North Vancouver detachment with identification and club reference letter. All members are encouraged to get this done now as it will be needed for participants in Operation Red Nose
- 3. Backyard Clean Up:** John Ward advised the July 12th yard clean-up work party at the Youth Safe House went well with several Club members lending a hand and essential equipment including a lawnmower. Those attending included Dan Eisenhauer, John Ward and David Spears
- 4. Terry Fox Run:** Norm Thompson advised a change in the layout of Inter-River Park has necessitated a modified route. The final layout for the route will be established soon and measured to ensure an exact 10km distance.
- 5. TLC Indian Arm Cruise:** Jim Cuthbert described 2 upcoming cruises the entire length of the Arm July 27<sup>th</sup> and August 17<sup>th</sup> in support of The Land Conservancy (TLC). The August 17<sup>th</sup> adventure is a memorial cruise for well loved Seymour biology teacher Terry Tobin.

6. **July 1<sup>st</sup> Canada Day Parade:** John Ward recognized participating Club members for their contribution towards an important and very much appreciated community event.
  
7. **Operations Red Nose:** The Club's previous involvement with the program was discussed.

**Sergeant-At-Arms:** Rotarian Deborah Somerfield skillfully challenged members to identify the funding source of the popular Rotary International Ambassador program. In the process members were educated and entertained.

**Club 2008/2009 Work Plan Strategy Discussion:** President Norm outlined 3 options for proceeding with a major Rotary-driven community service public event(s) in 2009.

1. Exclusive approach - North Van Rotary Club would go it alone and undertake a major event with about 10 core task teams consisting of 3-4 members/team;
2. Shared approach to organizing/delivering the special event with 3 other North Shore Rotary Clubs; and
3. Multi-Activity approach - all 4 North Shore Clubs would collectively organize/deliver a range of community events on the same day to include Duck Splash and concurrent activities such as Wheel Chair Race, Seawall Run, Kayak Race, etc.

After considerable and healthy discussion, all members voted to have our North Vancouver Rotary Club plan, execute and evaluate a full Duck Splash event in 2009 (Option 1 above). This decision was based on an understanding that such a major initiative will require "All Hands on Deck".

Discussion related to the 2009 Duck Splash included the following key points:

- signature community event with positive resonance
- tried and true organizing template to follow
- \$60,000 fund raising revenue potential
- supports local and international goodwill
- a great deal of work
- need for an "active" beneficiary
- need to consider ticket sales, primary donors
- event will enhance Club commodore and fellowship.

**The Toast to Rotary International:** Peter Chapman led members in a collective toast to Rotary International.

**The Four Way Test:** Jim Isman led members in Rotary's 4-Way Test:

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and Better FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



---

**Future Meetings / Key Dates**

July 28	Year in review (Neil Creighton)
Aug 11	Club Committee Meeting
Aug 18	US Mortgage Crisis (Dan Eisenhauer)
Aug 25	Vancouver Fire Fighters (Brian Hutchinson)

**Wheel Squeals - Editor for a Day**

July 28	Peter Chapman
Aug 11	Michael McCarthy
Aug 18	Babak Shahbazi
Aug 25	Peter Taylor

---