



# THE ROTARY CLUB OF NORTH VANCOUVER WHEEL SQUEALS

July 28, 2014

Written by Bob Nowell

**Desk:** Several people worked at the desk, extracting funds from members.

**O Canada:** Daniel Tardif led us in the singing of O Canada

**Invocation:** Bob Malcolm provided the invocation; brief but thought provoking.

With summer now in full swing, many members were out of town so the count was 8 members for this meeting

## Announcements:

- An application has been sent to the district for matching funds for the Turning Point Society. Lions Gate RC and our club have committed \$2,000 each to the project but we need to hear back from the district in a hurry.
- Deborah advised us that another 2,200 ducks have been sold for \$1,000 to the Comox RC
- September 19 is the date for a BBQ at Mike Schelhaas' house
- Daniel said that we are trying to organize a joint (with LGRC) After 5 event through the Chamber of Commerce
- World Polio Day is coming up on October 24
- LGRC has purchased a Membership Accountability Board to encourage weekly discussion about membership; the members present agreed that our club should also purchase a board (cost - \$45).
- The Terry Fox Run is scheduled for September 15 and Bob Malcolm has been working with Norman Thomson and everything is well underway.

## Sergeant-At-Arms:

Bob Nowell filled in as Sergeant-at-Arms; Daniel Tardif won the draw but he did not pull the elusive Ace of Spades. There were a number of happy's and sad's.

## Guest Speaker:

Kevin Evans presented the results of the task force looking into what local projects our club could get involved in. Members of the task force were Kevin Evans, Rupinder Khotar, John Ward, Daniel Tardif, and Norm Binion.

The group's fundraising mandate had the following criteria:

- Demonstrable community social or other need;
- Extent to which the option furthers the values of Rotary Intl.;

- Potential impact on revenue generation from prospective community donors;
- Capacity to enhance RCNV's brand, profile, and membership base
- Opportunities to leverage Rotary funding with additional funding sources

An evaluation matrix was recommended to score projects and all future projects should be based on this matrix. A large number of groups on the north shore were contacted but very few of them seemed to have their act together and no specific projects came to the forefront. Eventually, the group focused in on 6 partners that potential projects would most likely come from - VASS, the City Waterfront Project, the Youth Safe House, NS Family Services, Arts Commission, and GVRD Parks.

At the end of the day, the task force:

- Established new contacts and reaffirmed existing contacts
- Planted "relational seeds"
- Conducted an audit of current community needs
- Established a project evaluation matrix

In conclusion, their recommendations are that our club continue to support a variety of smaller scale projects and causes through our fundraising activities, and that we communicate the diversity and breadth of our fundraising beneficiaries.

**Toast to Rotary International:** John Stuart led the group in toasting Rotary Intl.

**The 4-Way Test:** President Daniel led the group in The 4-Way Test:

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and better FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Hearing nothing more for the good of Rotary, President Daniel adjourned the meeting.

**Future Meetings / Key Dates:**

- Aug 4 No meeting - BC Day
- Aug. 11 Neil Cave of BC Securities Commission - **Oil Pipelines in BC**
- Aug 18 No meeting
- Sep 1 No Meeting - Labour Day
- Sep 8 Third World Eye Care Society Mission to The Philippines, Dr. Marina Roma-March
- Sep 15 Terry Fox Run
- Oct 24 World Polio Day