



THE ROTARY CLUB OF NORTH VANCOUVER WHEEL SQUEALS

August 11, 2008



Created and Produced by Michael McCarthy

Guests: Neil Creighton introduced his daughter Mara.

Desk/Greeter/O Canada/Invocation: David Spears led us all in a version of O Canada while Bud Fast delivered the Invocation.

Announcements

Brian Hooshi reported on the Wine Festival that Bud Fast deserved great applause for his work, with 7 new restaurants recruited. The original goal was 15 restaurants and now we have 19. Norm Binion reported, via Sonia, that there are now 16 wineries on board. Norm reported the Rocky Mountaineer event was a big success, with a contribution of \$600 donated to the Club for our 'Iron Chef' BBQ efforts at the event.

Deneka reported on her work with the Crystal Meth Society, which would like to make a presentation to North Shore clubs. She has done a video on this topic for Delta TV. Members discussed the drug situation on the North Shore.

Publicity

PR Director Michael McCarthy informed the room that his story about Rotary would appear on Wednesday on the front page of the Vancouver Courier and be delivered to 130,000 doors in Vancouver. He asked that we email a copy to our friends and email the editor at the Courier to express appreciation. He

updated us that filming of local projects will start soon for a show on Shaw Cable, a program called the Scoop. He reminded us that letters had been sent from District 5040 PR committee, and that we could log onto a website for info about how to participate. Michael explained that he is designing a program to buy print ads in the Vancouver Sun.

Michael will talk to the publisher at the Outlook about partnering with ads. We will need a list of Rotarians with companies who can do an ad with a Rotary focus, and larger businesses like car dealerships. Michael has met with PR directors of all NS Rotary clubs to discuss ways of getting free publicity.

TV show

Deneka informed us that Delta Public TV already produces public programming for free, and maybe we could get this new TV show done thru Shaw at lower cost?

Terry Fox Run

Norman Thomson reported on the Terry Fox Run. He has talked to the NS News, and will get three ads at no cost, and an exclusive commitment to the NS News. This is the 5th time we have done the run, which will occur on September 14. We have all the physical components for the run, like traffic barriers, DNV FD fire engine, Long & McWade for sound, warm-up, start finish banner, tent. Two banners will go up in the DNV. Insurance needs to be discussed. We have a meeting Wed 20th at Klahanee for a strategy session. On the Run day we need 24 people. Bob McKilligan committed to provide fruit. We'd like to get Don Bell's tent. Both mayors have been invited. The CNV Mayor's office wanted to know how much the entry fee was. Norman reminded us that Terry Fox dreamt of collecting \$1 from (for) every Canadian and now over \$400,000,000 has been collected.

Funeral coming up

Peter Haddaway passed away last week, aged 81. The funeral will be at St John Anglicans Church in Shaughnessy, 1490 Nanton Avenue at 12 noon, Thursday August 14, 2008.

New honorary member

We welcomed a new honorary member, Wes Michaud. Wes joins mother Catherine and sister Deneka as new members in the club.



Committees

We broke into several group sessions to start planning for the Duck Splash. The committees will be prizes and sponsorships, ticket sales, PR and marketing, and beneficiaries. Each committee started intensive planning and will report back soon.

Draw

Ali won the draw but not the big prize.

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and Better FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



Future Meetings / Key Dates

Aug 18	US Mortgage Crisis (Dan Eisenhower)
Aug 25	Vancouver Fire Fighters (Brian Hutchinson)

Wheel Squeals - Editor for a Day

Aug 18	Babak Shahbazi
Aug 25	Peter Taylor
