



# THE ROTARY CLUB OF NORTH VANCOUVER WHEEL SQUEALS

February 4, 2008



Bud Fast led us in Oh Canada -and Alec Wallace gave us the invocation.

**Guests:** Former Club members Bob Nowell and Mike Bevan were gladly welcomed to our dinner meeting.

## Announcements

### **North Vancouver Canada Day Parade**

The current Canada Day Parade Committee is now looking for additional help from Rotary. Check out [www.northshoreparade.org](http://www.northshoreparade.org) for more details

This looks like a great project for our club, and a good fit given the Lions Gate Rotary Club organization of the Waterfront Park Canada Day Festivities. Jeff will be attending the next committee meeting on February 17 and is look for a few other members to join him - interest???

### **Spring Fling - March 1<sup>st</sup> - West Vancouver Sunrise Rotary**

Let's support the West Van Sunrise club with its Spring Fling. For tickets, see your President Neil or contact Val Stephenson at [vstephenson@shaw.ca](mailto:vstephenson@shaw.ca).

**Chamber of Commerce Trade Show** The Chamber of Commerce Trade Show takes place on Wed., Feb 13, noon 60 6:00 PM at Cap Mall. Last year our club joined with the Lion's Gate Club to participate. The "make-it-simple" registration package costs \$120. The Lion's Gate Club has elected to not participate this year. Therefore if we participate the cost will be the full \$120. The COC provides skirted table, two chairs, 7 ft black pipe & drape backdrop, and access to one electrical outlet. We need to provide posters and brochures for the purpose of attracting people to our club.

The executive of our club has voted to participate. We need a champion who will organize 3 volunteers for the 6 hours. The executive will provide the promotional materials.

### **Sergeant-At-Arms - Deborah Sommerfeld**

Deborah departed from asking volunteer happy and sads. Every member was asked to say a few words and contribute. Coincidentally, of course, Deborah drew who own number.

She drew the  -  
too bad!

### **Foundation Draw**

Thanks to those who contributed money for the event conducted by our Foundation Director, Laurie Porter. Money will be contributed to the Foundation on your behalf. Bob McKilligan won the draw, as usual. His prize was a beautiful basket and chocolate biscuits that can be an early Valentine present for Francis.

### **Program - The Duck Splash**

Babak Shahbazi presided over a meeting to discuss the future of the Duck Splash. Babak outlined the event requirements such as gaming license, sponsors, at least 10 prizes, public relations and marketing, ticket sales and distribution, and event co-ordination which includes entertainment and site materials. Comments from members were:

- Bud Fast: We need at least 6 months to do a reasonable job. To do a bigger and better event we must start the process in Sept of previous year. Every member would be expected to some part.
- Peter Taylor: We should start in Aug. and have an operational plan, with committee decided by Sept. Beneficiaries must be decided prior to obtaining sponsors. The marketing program must be very professional. Therefore we should start now to plan something for 2009. A commission structure that will entice other organizations to participate in the sale of a high percentage of our tickets must be designed and approved. This would be a departure from our past practice of depending on our own members for sales. The event must continue to remain the event of North Vancouver Rotary.

- Deborah Sommerfeld: The project is enormous. The gaming license is first, it takes 10 weeks before anything else. The few who did the work in the past have been overworked. You might as well forget doing your regular job. This should not happen. More people must be involved to make lighter work for everyone.
- Riet Carter: The committee chair must be determined quickly.
- Bob McKilligan: October is the magic date for getting prizes and sponsors. This is the date that most managers submit their budgets for executive approval.
- Harold Stringer: We need sales networks. Reward with good incentives those organizations the sell tickets.
- Neil Creighton: Selling tickets should be the major focus, and receive the priority resources for the event.
- Terry McGauley: The Duck Splash is a major labour effort that is beyond the resource capability of our club. We should be looking at other means, less intensive, to raise money. We could consult with other clubs.
- Bob Nowell: Incentives for sales should be graduated according to number sold, ever increasing reward for higher numbers sold.
- Fred Sverre: We must adhere to holding the event in the spring. This is when the interest is highest.
- Norm Binion: Our club must prioritize our projects. Where do we get the best results? The Duck Race (Splash) has provided the biggest return. We must cut back our participation in the smaller projects or we must attract many new members to the club. One large event that involves all our members will serve to bring unity and social harmony within the club.

Bud Fast makes the following motion: "Yes, I will be involved and I will work on a committee to hold the 2009 Duck Splash. Committee work will begin in August of 2008." Bob McKilligan seconded. Carried unanimously.

**The Toast to Rotary International** - Bud Fast

**The Four Way Test** - Joy Jones

**Adjournment** - with nothing further for the good of Rotary, President Neil adjourned the meeting and wished all a good Rotary week

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Future Programs:

Feb 11	Shipping Containers to Third World Countries - Elena Agala
Feb 18	Shelter Box - Bob Nowell
Feb 25	Eye Glass Sorting Workshop - Third World Eye Care Society
Mar 3	TBD
Mar 10	Mind Spin High Definition Thinking - Jerry Hennessey
Mar 17	St. Patrick's Day Dinner - (Partner Evening)

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Wheel Squeals - Editor For A Day:

Feb 11	Dan Eisenhower
Feb 18	Terry McGauley
Feb 25	John Stuart