



# THE ROTARY CLUB OF NORTH VANCOUVER WHEEL SQUEALS

## June 16, 2008



*Created and Produced by Norm Binion*

A smiling David Philip met us at the door, took our \$20, recorded our attendance, and gave us our raffle ticket.



Some members enjoyed a social drink before the meeting.

John Ward led us in Oh Canada - a robust, rip roaring, and mildly raucous rendition. Jeff Pearce led us in a fitting Rotary invocation.

**Guests:** Two of our guests were our keynote speakers. Simon McNeil, the Chef and trainer for the Salvation Army - Eat Good, Do Good Program and Dyanne Zitko the Fund Raising Co-coordinator for the Salvation Army. Two other guests were Jim Isman and Jim Cuthbert, both of whom will be inducted June 23.

### Announcements, Activities and Requests for Participants

John Ward provided an update on the [Canada Day Parade](#) July 1 and asked for volunteers to help distribute flyers at houses in the neighborhoods where the parade would pass. In response to a call to duty Dan Eisenhauer sprang to his feet, as did Riet, Jeff, Joan and Norm Binion. Dan also volunteered Claire's participation, subject to her approval of course. John also noted that for liability purposes volunteers must apply on line at the Canada Day Parade site. Google the site for details.

Norm Binion mentioned that there are now over 175 'friends' listed on the Rotary North Vancouver Facebook site.

Norm Binion confirmed previous communication of the West Vancouver Sunrise induction this June 20 at the West Vancouver Yacht Club and the Club nomination for an award from the Disabled Skiers Association of British Columbia.

Jim Cuthbert mentioned that he has information on an event featuring Iona Campagnola, June 24, 2008. He will forward the details to John Ward for distribution.

Norman Thomson reiterated his desire to beat the attendance record of 300 participants at last years Terry Fox Run and asked for Club marketing support to make the event even more successful. Apply to Norman ASAP.

### **Sergeant-At-Arms - (Norman Thomson)**

Norman Thomson brought his own brand of systematic weekly pick pocketing by inquiring as to who Tiger Woods beat in the playoff round today. Many pitched in the coin of the realm. Rocco Mediate - who would have guessed it?

Happy and Sad contributions came from: Jeff Pearce, whose dog Maggy was sprayed by a skunk (again), Dan Eisenhower who dropped in to see how President Neil was doing, Bob McKilligan who participated in the 'Relay for Life' event with wife Francis. Jim Cuthbert enjoyed recently working with the Squamish Rotary.

? had the winning raffle ticket but missed pulling the Grand Daddy card - the ever elusive Ace of Spades.

**SPEAKER** - Norm Binion presented the structure for a preliminary strategic plan for 2008/09. The vision included re-branding the Club in the community, building stronger links to beneficiaries through higher expectations of participation, building stronger links to corporate sponsors with similar values, building stronger links to youth through increased levels of participation, building stronger links to other North Shore Clubs through

increased collaborative effort and fellowship, increasing the membership to 50+ and spreading awareness of ethics. Objectives for Fundraising, Youth Participation, Beneficiary Participation, Membership and Public Relations were reviewed. Project ideas were presented. One idea presented was that the Great Capilano Duck Splash be expanded to become something like the Great Capilano Duck Splash/Dash/Bash. This would entail a four Club collaborative effort, with each Club planning and organizing an event that would culminate at Ambleside Beach with the Grand Finale Duck Splash. Some possible events proposed were the Sky to Sea Grind Dash, Capilano Kayak Bash, Seawall Dash, Bike Smash and Wheelchair Crash. Concurrent multi-staged events that all terminate at Ambleside Beach tie together several objectives - beneficiary participation, enhanced corporate sponsorship participation, increased publicity, 4 Club participation, increased community viewing and strong youth participation. It would take the existing structure of the Ducksplash and add the active elements of West Coast participation to create a larger and more energized event.

Joan Ferri introduced speakers Dyanne Zitko and Simon McNeil.

### **SPEAKERS** - Dyanne Zitko and Simon McNeil

The Eat Good, Do Good program takes at risk youth aged 14 - 22 out of problem situations and puts them in the kitchen to train as Chefs. Under the guidance of Chef Simon McNeil the youths prepare meals that are then sold for \$3 to individuals who require affordable food and to others. The ingredients of the meal are donated by various stores. Dyanne and Simon made references to the stories of participants in the program who have come from at risk situations and who are benefiting from participation in the program.



The Eat Good, Do Good program is hoping to raise \$35,000 to be used to purchase a steam injected convection oven that will increase production and provide the latest in solid cooking technology.



Norm Binion thanked Dyanne and Simon, noting that Simon was the antithesis to Chef Gordon Ramsey of Hell's Kitchen and therefore must be the operator of Heaven's Kitchen. Norm noted that the presentation and program included some of the elements that he felt should be Rotary objectives - identification of

real life youth stories, how youth were helped by the program and the possibility for connection to Rotary through youth participation in the next North Shore Rotary Gala Wine and Food Festival. Norm presented Dyanne and Simon with the much coveted Rotary pens, with the hope that they would be used by donors when signing the cheques needed to buy the 'Rational' oven.

**The Toast to Rotary International** - was ably led by Joan Ferri

**The Four Way Test** - was equally ably led by Peter Taylor

**Adjournment** - with nothing further for the good of Rotary, President Elect Norm adjourned the meeting and wished all a good Rotary week - **GONGGGGGG!!!!!!**.

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Future Programs:

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| June 23 | Installation of New Executive                          |
| July 7  | Canadian Youth Business Foundation -<br>Christine Klar |
| July 14 | North Shore 4 Club Barbeque - Cypress<br>Rotary        |



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Wheel Squeals - Editor For A Day:

|         |              |
|---------|--------------|
| June 23 | Joan Ferri   |
| July 7  | Ali Hashemi  |
| July 16 | Brian Hooshi |